

THE SCIENCE OF THE WARM FUZZIES

Eric Frierson - frierson@uta.edu - @frierson on Twitter

Part of RUSA Hot Topics Panel: "Casting a Wide Net: Using Screencasts to Reach and Teach Users"
July 11th, 2009 - ALA Annual Conference - Chicago, IL

BELONGINGNESS matters in communities in neighborhoods in academics

Selected Reading

Freeman, T., Anderman, L., & Jensen, J. (2007). Sense of belonging in college freshmen at the classroom and campus levels. *Journal of Experimental Education*, 75(3), 203-220.

Osterman, K.F. (2000). Students' need for belonging in the school community. *Review of Educational Research*, 70(3), 323-367.

EXAMPLES ON BACK

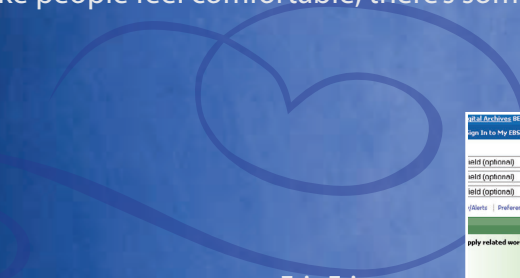


Eric Frierson
Rafia Mirza

WELCOME -
I'M A HUMAN!

Purpose:

Make people feel comfortable; there's someone to help if needed

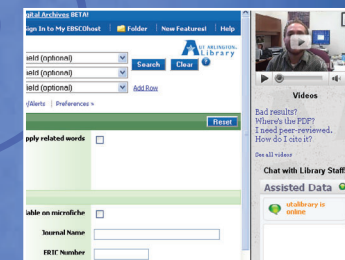


Eric Frierson

ASSISTED DATABASES

Purpose:

Use basic HTML editing to bring help to the 'teachable moment'



Mike Abrahamson
Eric Frierson
Rafia Mirza

LIBRARIAN VS.
STEREOTYPE SERIES

Purpose:

Dispel common stereotypes; show a sense of humor; be human

URLs:

<http://youtube.com/UTALibrary>
<http://libguides.uta.edu/education>

